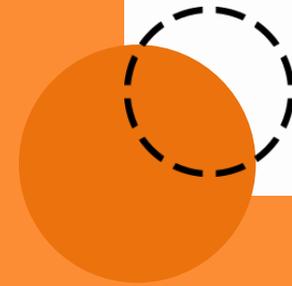


mulberrytalent
PARTNERS

Job Search Workshop

Presented by Mac Prichard and Lauren Francis
April 23, 2020



Introductions



MAC PRICHARD

Founder and Publisher
Mac's List



LAUREN FRANCIS

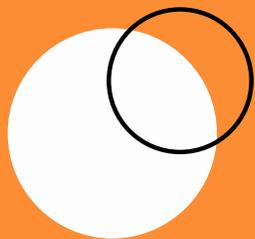
Founder and President
Mulberry Talent Partners



LAURA BACK

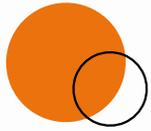
Operations and Marketing
Mulberry Talent Partners

MORE ABOUT MULBERRY



- Staffing and recruiting agency headquartered in Portland, Oregon
- Specializing in Human Resources, Professional and Financial Office, Payroll and Operations positions
- Direct-Hire, Temp-to-Hire, and Temporary opportunities

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JOB STRATEGY

RESEARCH & REVIEW

Companies and industries

Job descriptions

Staffing agencies

Resume

LinkedIn Profile

CAREER DEVELOPMENT

Certification, webinars, and online courses

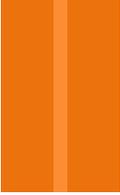
NETWORK

Join networking groups

Engage and build relationships



VIRTUAL INTERVIEWS



BEFORE

- Set the stage
- Research and prepare
- Test out technology
- Remove distractions
- Dress appropriately
- Sit down 5-10 minutes early

DURING

- Make "eye contact" (with the camera)
- Pay attention to your body language
- Be your authentic self
- Engage and ask your pre-prepared questions

AFTER

- Send a same day thank you note

QUESTIONS

**WHAT SECTORS WOULD
YOU RECOMMEND
CANDIDATES FOCUS ON IN
THIS CURRENT CLIMATE?**

QUESTIONS

**ARE
COMPANIES
STILL HIRING?**

QUESTIONS

I VIEW INTERVIEWS AS A KEY COMPONENT OF GATHERING THE CULTURE OF THE OFFICE. WITHOUT THESE, WHAT KIND OF QUESTIONS CAN BE USED IN AN INTERVIEW TO HELP YOU GAUGE THE CULTURE OF THE TEAM AND OFFICE (OUTSIDE OF THE TYPICAL "TELL ME ABOUT YOUR CULTURE" QUESTIONS)

QUESTIONS

**WITH EVERYONE BEING
LAID OFF, IS IT OK TO
MAKE A LINKEDIN POST
ASKING FOR
ASSISTANCE FROM
YOUR NETWORK?**

QUESTIONS

WHAT SKILLS AND EXPERIENCE DO YOU FORESEE AS BEING EVEN MORE IMPORTANT TO EMPLOYERS AS WE COME OUT OF QUARANTINE AND MOVE BACK INTO THE WORKPLACE?

QUESTIONS

**HOW SHOULD I
ENGAGE WITH
RECRUITERS?**

QUESTIONS

**HOW CAN I COMBAT
AGEISM WHILE
INTERVIEWING FOR
ROLES?**

QUESTIONS

**WHAT TIPS DO YOU
HAVE FOR FOLLOWING
UP ON ROLES THAT
HAVE BEEN PUT ON
HOLD DUE TO THE
VIRUS?**

UPCOMING WORKSHOPS



NETWORKING VS RELATIONSHIP BUILDING

Lessons learned from
Mulberry's leader



CO-MENTORING IN THE WORKPLACE

We all have a lot to
learn from one
another



VIRTUAL INTERVIEWS

In-depth virtual
interview prep with
industry expert



WELCOME TO PORTLAND

Meet and learn about
two new Portlanders'
journeys to landing
their dream job

STAY IN TOUCH

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PARTNERS



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